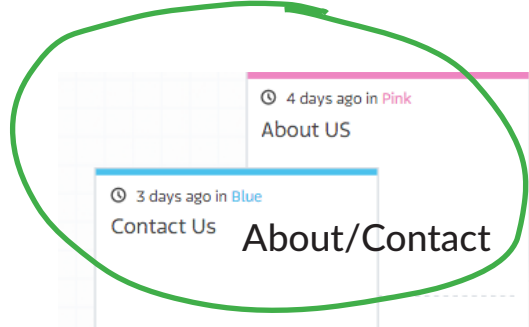
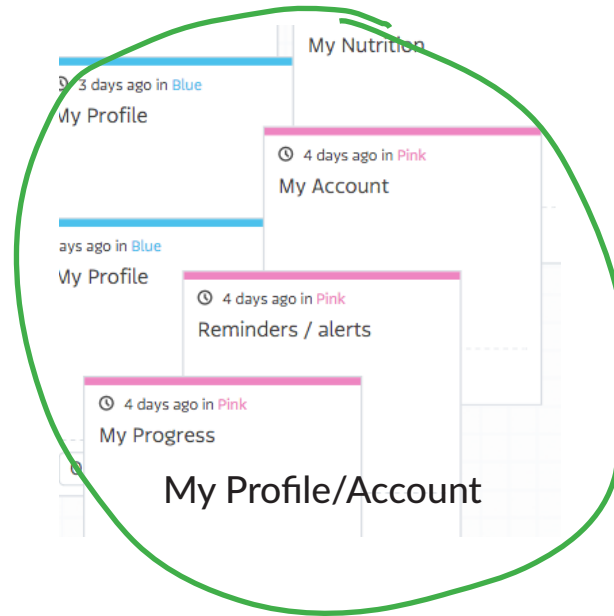
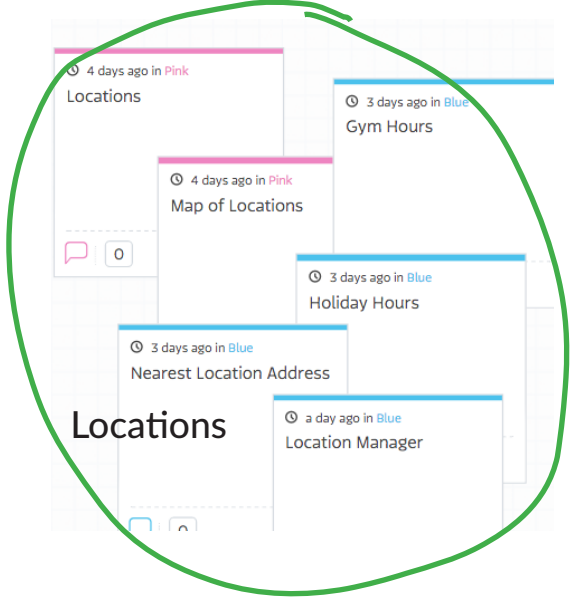
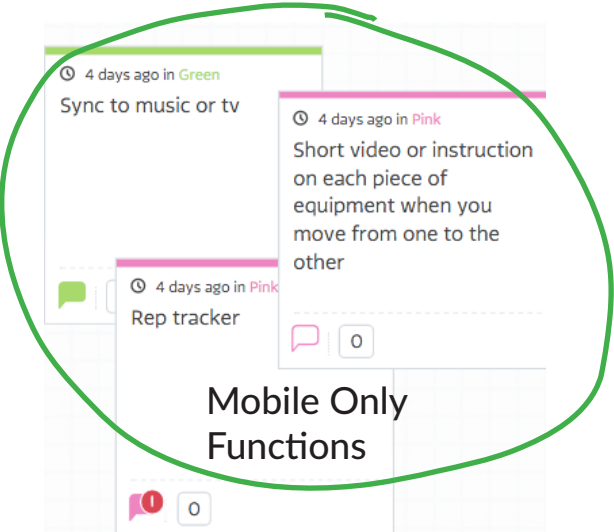
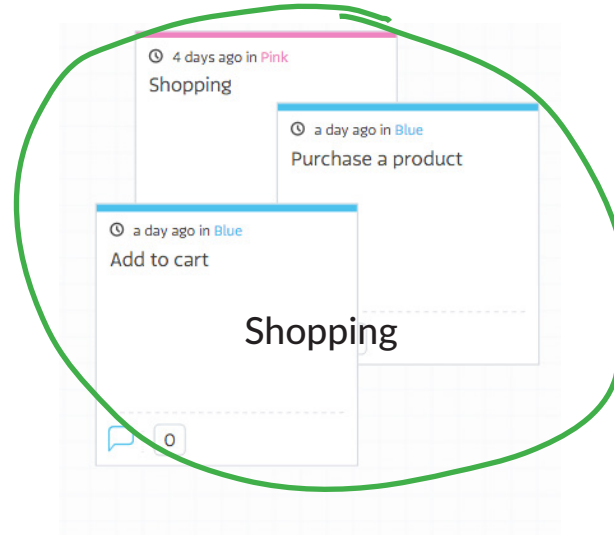
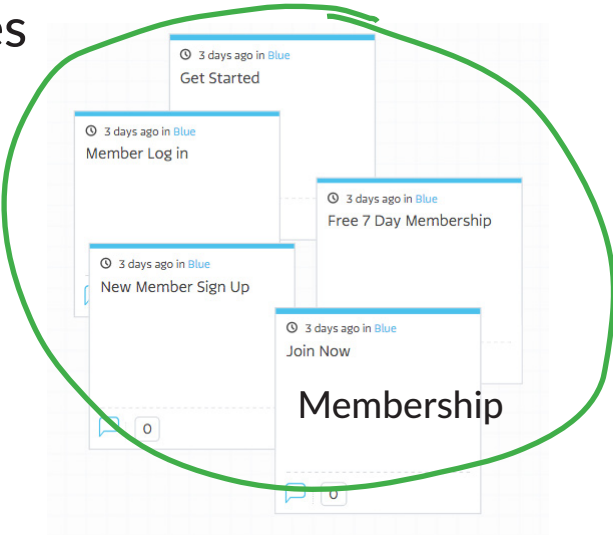
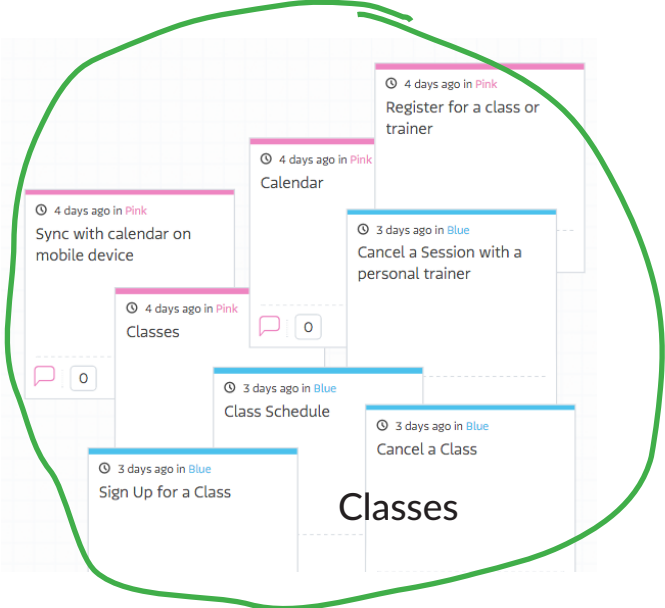


# Requirements and Features



# Similarities/Differences

## Similarities

1. Navigation - Same Global navigation, task based design (clickable vs tappable) Global navigation should remain the same for each version of the site. This allows a consistent contextual organization of content for the user.
2. Personal Progress/Support - Strong emphasis on personal progress and community connection - Once logged into their account, the user is even more of a prime focus, allowing them to research/investigate at home or to have a better experience at the gym.
3. Structure of the shopping section is identical – keeping this experience identical is based on keeping things consistent for the user in the shopping process.

## Differences

1. Home page is “My Progress” page (if logged in), we want to emphasize the use of this site as a tool for them get or stay fit/healthy.
2. “Workout Now” section - Provides a simple list of your current workout routine that you can easily follow on mobile, by having their routine front and center, as well as a few functions that only make sense when using a mobile phone
3. De-emphasis on amenities and staff bios - This information is de-emphasized on the mobile version however is still accessible as the user may only experience the mobile version.